

Headphone Usage: Online Data Collection with CMU student population, 2021
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In 2021, Auditory Lab at Carnegie Mellon University conducted an online study that required having participants listen to sounds over headphones in their own homes. In the context of preliminary survey questions, 180 participants indicated what headphones they were using. The response was a fill-in-the-blank text response. By far, the most frequently indicated listening device was wireless AirPods.

The tables below indicate the number of participants who reported using each type of listening apparatus. The table is separated into three sections: headphones, earbuds, or an unclear distinction.

Listening Apparatus TYPE	Count (n)
Headphones	Total = 45
AKG	4
Apple Headphones	4
Beats	3
Bose	6
iPhone Headphones	2
JBL	1
Koss	1
Razer	1
Sony	2
Turtle Beach	1
Wired HyperX	1
Wired Kensington	1
Wired Senheisser	5
Wired Shure	1
Wired Sony	1
Wired SteelSeries Arctis 3	1
Wireless Boat Rockerz	1
Wireless MPOW	1
Wireless Sony	3
Wireless TaoTronics	1
General (No brand given)	4
Earbuds	Total = 94
Beats Earbuds	1
Google Pixel	2
Revonnex	1
Sephia	1
Skullcandy	1
Wired Earpods	13

Wired Heydey	1
Wired Panasonic earbuds	2
Wireless AirPods	44
Wireless AirPods Pro	19
Wireless Bang & Olufsen Beoplay E8	1
Wireless Huawei	1
Wireless Losei	1
General (No brand given)	6
Other	Total = 41
"Amazon Explode"	1
"Apple iPhone"	1
"CPH2021 factory mobile phone Headphones"	1
"String"	1
"Wireless Treblab"	1
Apple (general)	3
Audio Technia (general)	1
Beats (general)	3
Bose (general)	1
Edifier (general)	5
Hyper X (general)	1
JVC (general)	1
Logitech (general)	1
Raycon (general)	1
Samsung (general)	6
Sony (general)	13
	Total = 180

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